

Press release

## **KALFIRE E-ONE WINS SILVER NOVUM DESIGN AWARD**

*It is the first award that Kalfire Fireplaces has won with the new design fireplace. The Kalfire E-one has won awards in the Interior Design category and has won the Silver Novum Design Award. The Novum Design Award (NDA) is a prize awarded worldwide to companies and organisations with distinctive and innovative designs.*

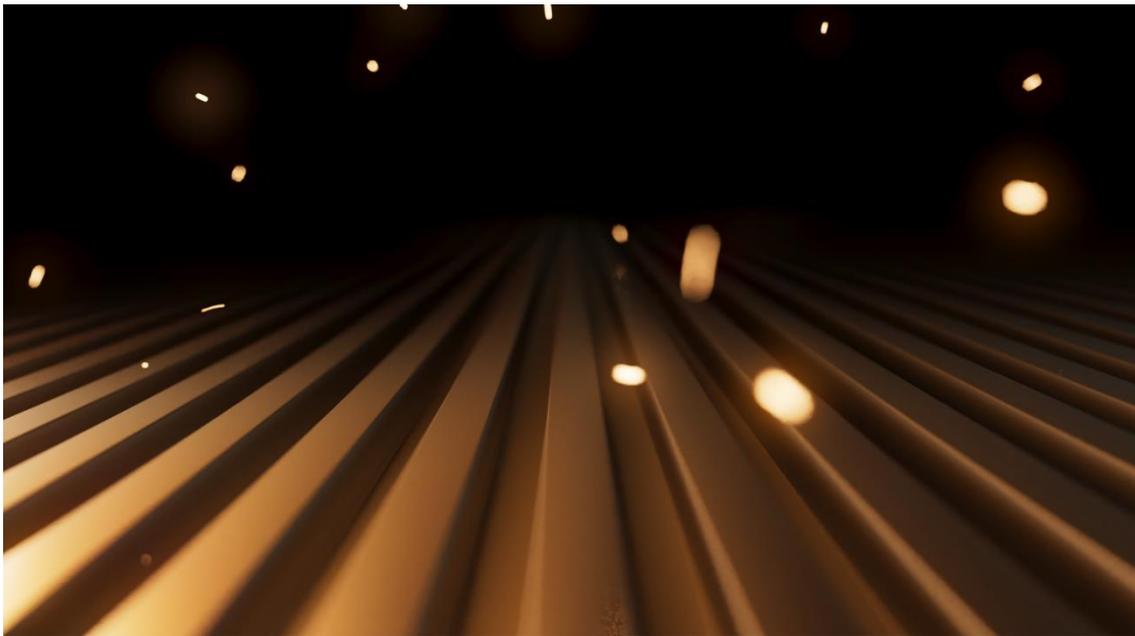
Kalfire Fireplaces has won the Silver Novum Design Award 2020 in the Interior Design category with its first high tech design fireplace: the Kalfire E-one. It is the second highest prize achievable in this category. With a score of 86/100, the E-one won the prizes. It is the first award won with the Kalfire E-one.

Kalfire Fireplaces is extremely proud to have won this award. *"For everyone who has worked hard to develop the E-one, this is a recognition. So far there have been many positive reactions to the new design fire and both dealers and consumers can't wait to have the fire in their showroom or living room. If you win a prize with an innovative product, that's another reward"* said Beijko van Melick, CEO of Kalfire.



## **DESIGN OF THE YEAR**

In addition to the various prizes that have already been awarded, another prize will be awarded: design of the year 2020. The prize is awarded to the most popular design, based on the number of votes the designs receive. You can vote via the design page, by clicking at the bottom of the page. The winner will be announced on 15 September 2020.



## **ABOUT THE KALFIRE E-ONE**

Behind the scenes, Kalfire's very first innovative high-tech design fire was worked hard for a long time. The Kalfire E-one is a design fire for every interior. With this unique electric fire, the possibilities are endless. It can be placed in any home, in any place. There is no need for a flue, no fuel supply, no special fixed installation location and no maintenance.

In a world where we are more and more on our own, fire provides connection. Fire that is safe, accessible and durable. So that we can continue to enjoy fire and connection in the future. It is the ambition of Beijko van Melick, director of Kalfire Fireplaces, to create that connection. He noticed that people often get caught up in the hustle and bustle due to a stressful job, busy family life, maintaining social contacts, you name it. In these hectic times you need a place to rest, a moment to

come to yourself and really relax. Where better to do this than in your own familiar surroundings? Now you can do the same in any environment, in any space.

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[www.kalfire.com/e-one](http://www.kalfire.com/e-one)

#### MESSAGE FOR THE EDITORS

For more information you can contact Tessy Koppers, marketing and communication specialist, via [tkoppers@kalfire.com](mailto:tkoppers@kalfire.com) or 077 - 472 0019.

#### ABOUT KALFIRE

Kalfire Fireplaces is a Dutch manufacturer of high-quality gas fires, wood-burning fireplaces and electric fireplaces. Since 1981 the family business has been committed to technical innovation to perfect the experience, ease of use and performance of its fireplaces. Kalfire combines the sincere commitment and warmth of a family business with the image and expertise of a multinational. The craftsmanship and new, innovative products that the company introduces every year make Kalfire a leader in the stove industry.