

*Press release ISH 2017*  
*Kalfire, Belfeld (NL), March 2017*

## ISH 2017: All is new at Kalfire

The Dutch fireplace manufacturer Kalfire comes to ISH with a brand new concept that puts the experience of the fire front and centre, with the focus on excellence and minimalism. The highlight is an elegant, groundbreaking gas fireplace that features a patented spark-generation system, creating breathtakingly natural flames.



Proving itself to be once again on the cutting edge of fireplace design, Kalfire presents the **world's first gas fire with sparks** to the international market. The latest innovation of Kalfire's R&D team is a high-performance gas burner enhanced by patented technology that generates real sparks, which are ejected at irregular intervals from the blazing flames and then slowly burn out.



With the **Natural Spark Generator (NSG)**, Kalfire has succeeded in creating a virtually perfect simulation of an open wood fire that is unrivalled in gas appliances.

This new NSG technology is offered as an option for all gas fires equipped with a Kalfire Prestige burner. This burner is equally innovative, as it is integrated within the ceramic logs, making it possible to stack them in a pyramid to create amazingly high flames. The authentic effect is enhanced by another Kalfire feature: an LED system in the hearth bed whose flickering display creates the impression of a glowing bed of embers. Together these innovations make the flame play almost indistinguishable from a wood fire.

Aside from its unique gas fires, Kalfire will also present its wood fires at the ISH trade show. These feature state-of-the-art technology concealed within streamlined contemporary design. They operate independently of the air in the room, which allows them to be installed in low-energy houses. All Kalfire fireplaces comply with the strictest European environmental standards.

**Visitors to the ISH are invited to come to the Kalfire stand to see whether they prefer a gas or a wood fire – provided they can tell the difference!**

*- End of press release -*

To download images (available from 14 March): <https://kalfire.com/press>

Press contact for Kalfire: Ms Ira Imig – Tel. +33 (0)6 20 49 44 39 – [ira.imig@gmail.com](mailto:ira.imig@gmail.com)



**About Kalfire:**

*Kalfire is a family-run company that was created in the Netherlands in 1981 by Tiny and Pierre Van Melick. Their vision and their demand for the highest standards have guided the couple over the years in developing a company that has maintained its initial enthusiasm for continuous innovation and its passion for designing intelligent and attractive products with maximum heat output and minimal impact on the environment. One of the guarantees of Kalfire fireplaces' high performance is the specially designed technology that gives them unrivalled airtightness, making them particularly well adapted for installation in low-energy or controlled mechanical ventilation (CMV) houses.*

*Today Kalfire is managed by the second generation of the Van Melick family and has 65 employees based in Belfeld. In 2015, the company had a turnover of 14 million euros. The Netherlands' undisputed market leader in closed wood and gas fires, Kalfire sells its models around the world via a network of carefully selected independent dealers. In this way, Kalfire is able to offer the range and expertise of a multinational, combined with the personal commitment and involvement of a family company.*

**Company headquarters:** Kalfire bv - Geloërveldweg 21 - NL - 5951 DH Belfeld, Netherlands  
[www.kalfire.com](http://www.kalfire.com)

**Available only through Kalfire exclusive distributors**

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