



KALFIRE E-ONE WINS ICONIC AWARD: INNOVATIVE INTERIOR 2021

Belfeld - The Kalfire E-one has won awards for the third time, this time at the Iconic Awards! The high-tech, sustainable design fireplace wins the Iconic Award 2021: Innovative interior. The Kalfire E-one has also previously won the Silver Novum Design Award and a GIO Award with a Special Award.

ICONIC AWARDS: INNOVATIVE INTERIOR 2021

The international design prize "Iconic Awards: Innovative Interior" is awarded annually to the most innovative interior products in the field of interior design and architecture. The products are judged by an international jury consisting of skilled design entrepreneurs. The jury was convinced by the innovative character of the Kalfire E-one.



Behind the scenes, Kalfire's very first innovative high-tech design fireplace was worked on for a long time. Melick's CEO Beijko is very satisfied with the result. "We are proud that we have once again won a prize for this unique fireplace. This fireplace has everything Kalfire stands for.



It is an innovation to connect people, even in places where this is not possible with a traditional gas or wood fire. The fact that this is rewarded with no less than three prizes is a fantastic recognition and a great compliment. It only encourages us more and more to continue to develop our products". said Beijko van Melick.

ABOUT THE ICONIC AWARDS

The Iconic Awards: Innovative Interior honors only the best of the best in the furniture and interior design industry. The competition creates a unique platform for networking architects, product designers and real estate developers to get in touch with the furniture and interior design industry. Every year there are product designers from around 20 countries who are eligible for the prize.

PREVIOUS AWARDS

Kalfire E-one had previously also won the Novum Design Award with a Silver Novum Design Award. The Novum Design Award (NDA) is a prize awarded to companies and organizations worldwide that create distinctive and innovative designs. The second award was won with the GIO Awards. The high-tech, sustainable fireplace won an Award for Good Industrial Design and a Special Award for Originality 2020. This Special Award is awarded for products that stand out on one of the six assessment criteria and, together, convey the message 'good industrial design'. Judge Zuzanna Skalska: 'This electric fireplace, with its virtual flames, comes closest to a real, comforting fire'.



ABOUT THE KALFIRE E-ONE

The Kalfire E-one is a design fireplace for any interior. With this unique electric fire, the possibilities are endless. It can be placed in any home, in any place. In a world where we are more and more on our own, fire provides a connection. Fire that is safe, accessible and durable. So that we can continue to enjoy fire and connection in the future. It is the ambition of Beijko van Melick, director of Kalfire Fireplaces, to create that connection. He noticed that people often get caught up in the hustle and bustle due to a stressful job, busy family life, maintaining social contacts, you name it. In these hectic times you need a place to rest, a moment to come to yourself and really relax. Where better to do this than in your own familiar surroundings? Now you can do the same in any environment, in any space.

www.kalfire.com/e-one/en/

NOTE FOR THE EDITORIAL OFFICE

For more information, you can contact Tessy Koppers at Kalfire, marketing and communication specialist, via tkoppers@kalfire.com or 0031 77 472 0019.

ABOUT KALFIRE

Kalfire is a Dutch Company manufacturing high quality gas, wood and electric fires. Since 1981 the family-owned company has highly prioritized technical ingenuity to perfect the ease of use, the performance and the experience of their fireplaces. Kalfire combines the sincere involvement and warmth of a family company with the expertise and appearance of a multinational. Kalfire is a leading contender in the fireplace market because of its expertise, and the new and very innovative products that the company introduces every year.

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